

DTEX GUIDE TO GENERATIVE AI

The possibilities with AI are endless, but so are the security risks. **Update your data protection strategies today.**



Consider encrypting, anonymizing, and masking data



Vet and verify all AI-generated content before using it



Develop corporate use policies and provide clear guidelines for Shadow AI



Monitor GenAI tool usage



Ensure data is (accurately) labeled, especially confidential files



Add AI to security awareness training



Implement robust API security

Proactively stop insider risk and prevent data loss. See how InTERCEPT can help.

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